

Premium-plan Royalty-Free Authorization Agreement

Seller

Shanghai Jing Xuan Internet Technology Co., Ltd.

Website: <https://lovepik.com/> (hereinafter referred to as the “lovepik”)

Address: Room 301, Building 2, Lane 3539, Dongfang Road, Pudong New District, Shanghai, China

Buyers

Actual Name:

Website Username:

Website UID:

Image Information

Thumbnail	The ID of the Image	The download time

Definition

Premium-plan Royalty-Free (PRF): PRF is a new copyright licensing model for the Internet and mobile Internet. It focuses on various web services: creating websites, blogs, social media, online media content, marketing article content, e-commerce marketing plans, brand marketing and other promotional purposes. Users only need to purchase a premium plan to obtain the right to use the picture within the validity period. In addition, you should use your advanced account in this situation. If the user downloads the PRF license agreement, the image can be used with permanent and non-exclusive licenses, regardless of time, geographic, etc.

General:

Each picture can be purchased through an extended license. These images purchased through the expansion license can be used for an unlimited range of unlimited non-exclusive rights, but users cannot transfer rights to others.

Transfer of authorization to others includes, but is not limited to:

Resale: As website templates, PSD source files and other network digital templates are resold to others; T-shirts, books, calendars, and other physical printing transfer the right to use images to others.

Extended License

According to the different member plans, users would enjoy specific forms of membership privileges:

Premium Plan Privileges Service				
Contrast Points		Month Premium Plan \$19.9/Month	Year Premium Plan \$49.9/Year	Year Premium Plan \$99.9/Year
Premium Member Exclusive Services	The limitation of Image downloads	20 Downloads	10 Downloads a day	Unlimited
	Applicable groups	Freelancers & Designers	Professional Designers & Studios	Advertising agencies & Enterprises
	Exclusive customer service	Check mark	Check mark	Check mark
	Online invoice	Check mark	Check mark	Check mark
Copyright Protection Services	authorization	Non-exclusive	Non-exclusive	Non-exclusive
	Sub-license	Check cross	Check cross	Check cross
	Authorization Term	Permanent	Permanent	Permanent
	Authorized Agreement	Check mark	Check mark	Check mark
Authorization of the Use Purposes	Authorized area	Global Scope	Global Scope	Global Scope
	The contents of social media (Facebook, Twitter, Instagram, etc.)	Check mark	Check mark	Check mark
	Digital Marketing (SMS, Email)	Check mark	Check mark	Check mark
	Web and APP Design, WordPress, Software and Game Skin, H5, E-commerce end product	Check mark	Check mark	Check mark
Authorization of the Use Purposes	Poster, Brochures, AD Boards, Bus AD, Coupons, etc.	Check mark	Check mark	Check mark
	Product packaging, Books and Magazine Cover, E-books, Textbook and other printing projects	Check mark	Check mark	Check mark
	Business Proposal: Proposal of Network Design, VI Design, Marketing Planning, Project Planning PPT report (Non-Resale)	Check mark	Check mark	Check mark
	Tv, Web Video, Movie and other mass media	Signature source from lovepik.com	Signature source from lovepik.com	Signature source from lovepik.com

Tips: You can **ONLY** use this image within the authorization of the use purposes scope as the table shown. You could not use the image for other purposes, such as T-shirts, phone cases etc.

About unlimited download: Please reasonably use the premium account, the lovepik set anti-theft system for business protection, the system will be triggered if the users download a huge amount of images in a short period. As a result, the system would suspend premium account download function.

Copyright Notice

If the purchased images from lovepik are copied in the mass media (published in blogs,

magazines, newspapers or on TV, etc.), a copyright notice must appear next to the material. This statement must include the following words: "© lovepik" or "Image source lovepik, copyright enjoyed by lovepik."

Ownership

Using images purchased from lovepik is not limited by the time and scope of use. In addition, these images are non-exclusive licenses, which means that the buyer only purchases the image of the right to use, the buyer does not have the right to re-authorize or grant other third parties. Exclusive licenses or intellectual property are always owned by the lovepik or the creators.

The Prohibited of Images Use Purposes

1. Break the authorized use purposes in the agreement and the scope of use;
2. Sharing with third parties, including the sharing or transferring the images purchased from lovepik on digital asset management systems, the Internet, shared hard drives or similar devices, or provided for any third parties to use;
3. Resell, re-distribution, sharing or any transfer methods to others;
4. The images use purposes in violation of a third party's trademark or other intellectual property rights, or suspected fraudulent advertising or unfair competition;
5. In terms of the use of images in a manner that is offensive to the display of people in the material, including but not limited to using the material for the following purposes:
 - 1) Pornography, dating service or the similar situations;
 - 2) Defamation or other illegal, offensive or unethical content purposes. Images that contain portraits may not be used to imply that the models in the image are involved in any unethical or illegal conduct or physical or mental decline, disease or condition. Please contact customer service in advance if you are not sure whether the use of the images is allowed.

Liability for Breach of Agreement

1. lovepik entitled to shut down the account of buyers and the buyers would not get a refund if the buyers violate the prohibition of the use of this agreement. The buyers shall be liable for the breach of contract and assume all losses caused by lovepik.
2. If one party violates the provisions of this agreement, the other party to the agreement has the right to require the defaulting party to perform this agreement as agreed and have the right to require the defaulting party to compensate for all losses caused to the other party due to the breach of contract.
3. If one of the parties agrees to a serious breach of this Agreement to make the economic purposes agreed in this Agreement unattainable or seriously damages the rights and interests of the other party, the non-defaulting party may terminate this Agreement and request it to indemnify it for breach of contract All losses.

Others

1. Any dispute arising from or in connection with the execution of this Agreement shall be settled through friendly and equal consultation and negotiation by both parties shall fail. If either party fails to reach an agreement, either party may institute legal proceedings in the people's court where the seller is located. This agreement applies to the laws of the People's Republic of China.

2. This agreement shall take effect from the date of signing or stamping by both parties.

Shanghai Jing Xuan Internet Technology Co., Ltd.

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